

## Exhibition Catalog - Advertising Tariff

<u><b>I. Prime Position Ads:</b></u>	<b>Dimensions (mm)</b>	<b>Tariff (US\$)</b>
▪ Back Title Color Ad	160x120	US\$2500
▪ Front Inside Title Color Ad	160x120	US\$2000
▪ Page facing Front Inside Title Color Ad	160x120	US\$2000
▪ Inside Back Title Color Ad	160x120	US\$1500
▪ Page facing Inside Back Title Color Ad	160x120	US\$1000
<u><b>II. Standard Position Ads:</b></u>		
▪ Full Page 4 Color Ad	160x120	US\$800

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|---|---------------------|
| ▪ Closing Date (For Space Booking)              | <b>Feb 15, 2018</b> |
| ▪ Closing Date (For Artwork/ Color Separations) | <b>Feb 28, 2018</b> |

Note: 1. 16% VAT is applicable on all rates  
2. Rates mentioned above apply to a single event & are subject to change without prior notice